Strategic Partner:

muarfurniture
ASSOCIATION

by informa markets

# MIFF Furniverse 2021 Booking and Contract Form

		Count	ry:	
Postal Code:		Tel: Fax:		
Website:	'-			
Digital Participa	tion Contact (for	services, sending materials)		
Name:		Designation:		
Mobile No.:		Email:	-	
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ltem		Category	Unit Price (USD)	Quantity
1. Participation Fee	ee MIFF 2	021 Sep Exhibitor	1,500	
	MIFF 2	022 Exhibitor	1,800	
		<u>.</u>		
2. Advertising	Platinu	ım Sponsor	9,000	
		ponsor	5,500	
		Sponsor	2,500	
		r Ad @ Video Room	2,000	
		rd Search Priority Listing per Keyword	400	
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3.Others	Webin	ar	3,200	
	Additio	onal User Account	200	
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Beneficiary Account: : Account No : Bank Address : Note: Bank charges sho Advertisement be No refunds shall I This contract may be egal effect. We Compare to indemnify agree to indemnify agree to indemnify agree that the Org whatsoever shall b  HOW INFORMA USES YO Informa will send you rel lata with third parties fo ee https://www.informa	UNITED BUSINESS M 3121 9353 7069 (USI No. 36, Jalan Sultan  uld be borne by the Exh oking without full paym be given for any cancelle returned by post or en  ormation provided by use will not be responsible Informa, as set out over e any information of MI aniser reserves the right e made against the Orgo  OUR DATA evant information from M ormarketing purposes with markets-info.com/files/pr	MEDIA (M) SDN BHD D) Bank Name: Standard Chartered Ban Ismail, 50250 Kuala Lumpur, Malaysia  ibitor/Company. ent will not be considered. ed booking.  nail. In the case of the latter, it shall be regarded a s is true and correct; for any sundry charges or other payments as set out rleaf; and FF competitors in the advertisement/ artwork; et o use the product photos on MIFF Furniverse for ad aniser.  IFF and other related events, products and services. You nout Your consent. Information that you submit to Inform ivacy/my/ubmsb en.html. Any changes to Informa's prinediately on the delivery date. If you have any questions a	overleaf;  lvertising and publicity can unsubscribe at any to the world a will be held in accordated accordated as well be sent.	e: SCBLMYKXXXX  y and shall have the same purposes and no claims  ime. Informa will not share y nce with Informa's privacy po
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seneficiary Account: : Account No : Ank Address : Advertisement bo Advertisement bo No refunds shall I his contract may be regal effect. We confirm that all information agree to indemnify agree not to include agree that the Org whatsoever shall b  HOW INFORMA USES YO Informa will send you rel ata with third parties for the https://www.informa ppearing in this Applica that Protection Co-ordin  We hereby confirm of	UNITED BUSINESS M 3121 9353 7069 (USI No. 36, Jalan Sultan  uld be borne by the Exh oking without full paym be given for any cancelle returned by post or en  ormation provided by use will not be responsible. Informa, as set out ove e any information of MI aniser reserves the right e made against the Orgo  OUR DATA Evant information from M or marketing purposes with markets-info.com/files/pr ion Form and effective in ator, databi-hk@Informa.	MEDIA (M) SDN BHD D) Bank Name: Standard Chartered Ban Ismail, 50250 Kuala Lumpur, Malaysia  ibitor/Company. ent will not be considered. ed booking.  nail. In the case of the latter, it shall be regarded a sis true and correct; for any sundry charges or other payments as set out rleaf; and FF competitors in the advertisement/ artwork; et ouse the product photos on MIFF Furniverse for advaniser.  IFF and other related events, products and services. You nout Your consent. Information that you submit to Information typic your consent. Information that you submit to Information that you submit to Information that you have any questions a second.  agree to all terms of contract referred herein agree.	overleaf;  lvertising and publicity  can unsubscribe at any to the will be held in accordate vacy policy will be sent about how we use your i	e: SCBLMYKXXXX  y and shall have the same purposes and no claims  ime. Informa will not share y nce with Informa's privacy po to you by email at the addr nformation please contact th
Beneficiary Account: : Account No : Bank Address : Note: Bank charges sho Advertisement bo No refunds shall l Chis contract may be egal effect. We Chis agree to indemnify Chis agree to indemnify Chis agree that Informa Chis agree that the Org Whatsoever shall b CHOW INFORMA USES YO Conforma will send you rel Lata with third parties fo ee https://www.informa Deata Protection Co-ordin We hereby confirm of Name :	UNITED BUSINESS M 3121 9353 7069 (USI No. 36, Jalan Sultan  uld be borne by the Exh oking without full paym be given for any cancelle returned by post or en  ormation provided by use will not be responsible. Informa, as set out over e any information of MI aniser reserves the right e made against the Orgo  OUR DATA Evant information from M or marketing purposes with markets-info.com/files/pr ion Form and effective in ator, databi-hk@Informa.	MEDIA (M) SDN BHD D) Bank Name: Standard Chartered Ban Ismail, 50250 Kuala Lumpur, Malaysia  ibitor/Company. ent will not be considered. ed booking.  nail. In the case of the latter, it shall be regarded a s is true and correct; for any sundry charges or other payments as set out rleaf; and FF competitors in the advertisement/ artwork; to use the product photos on MIFF Furniverse for ad aniser.  IFF and other related events, products and services. You nout Your consent. Information that you submit to Inform ivacy/my/ubmsb en.html. Any changes to Informa's prinediately on the delivery date. If you have any questions a com.	overleaf;  lvertising and publicity  can unsubscribe at any to the will be held in accordate vacy policy will be sent about how we use your i	e: SCBLMYKXXXX  y and shall have the same purposes and no claims  ime. Informa will not share y nce with Informa's privacy po to you by email at the addr nformation please contact th

Received Date

For Office Use only: Received by

## INFORMA MARKETS SPONSORSHIP AND EXHIBITION TERMS AND CONDITIONS - VIRTUAL EVENTS

- 1.7.
- 1.8.
- 1.9.
- Definitions

  In these Conditions, the following terms have the following meanings:

  Booking Form: the booking form to which these Conditions are attached and/or incorporated into by reference setting out the details of the Package or such other document setting out the details of the Package as Organizer may choose int is sole discretion to accept;
  Calendar Year: a full twelve (12) month period beginning on January 1 and ending on December 31;
  Client: the person, company, organisation, association or other entity set out in the Booking Form;
  Conditions: these terms and conditions;
  Contract: together, these Conditions and the Booking Form;
  Data Protection Law: all laws related to data protection and privacy that are applicable to any territory where Organizers or Client processes personal data, where the Exhibition takes place, where any element of the Package is provided and/or where Organizer or Client is established.

  Directory: any online product and/or services directly (whether exclusively featuring exhibitors, sponsors and attendees of the Exhibition or otherwise).

  Directory Content: all content, materials and other information that is contributed by Client, its Personnel or otherwise on Client's behalf (whether by uploading directly to the Directory or via any other mean) for inclusion in the Directory.

  Exhibition: the virtual exhibition, conference, show or other event organised by Organizer set out in the Booking Form, which will be made available via the Platform;

  Fees: the fees payable by Client for the Package set out in the Booking Form, which will be made available via the Platform;

  Ferce Majeure Peeten: any event or circumstance arising that is not within Organizer's reasonable control (including, without limitation, governmental regulations or action, imposition of sanctions, embargo, military action, acts of terrorism or war, vivil commonion or roit, epidemic, pandemic, CDVID-19, fire, acts of God, flood, drought, earthquake, natural disaster, royal demise, third party contractor/supplier f

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- use damage or cancellation, industrial dispute, interruption/failure of utility service or nuclear, chemical iological contamination); sorma Group: includes any entity whose ultimate parent company is Informa PLC. Illectual Property Rights: trade marks, trading names, domain names, logos, rights in design, copyrights, abase rights, moral rights, goodwill, rights of confidence, know-how and trade secrets and all other fellectual property rights or analogous rights, whether registered or unregistered, that subsist now or in future anywhere in the World, nual: any manual, service kit or guide provided to Client by Organizer in respect of the Exhibition, as lated by Organizer from time to time; terials: all content, materials and other information that is provided by Client, its Personnel or otherwise Client's behalf in connection with the Package (including, without limitation, its name, profile, criptions of products and/or services, any logos, copy, text, photographs, audios, videos and artwork and interctory Content).
- Content); ie: the first date on which the Exhibition is scheduled to be 'open' and made available to 1.16.
- 1.17. 1.18.
- g Date: the first date on which the Exhibition is scheduled to be 'open' and made available to so of the public coacces; are the Informa Group legal entity stated in the Booking Form, et the Space and/or Sponsorship and/or Directory package purchased by Client in relation to the on set out in the Booking Form, as may be updated by the parties from time to time; page 1. any employee, consultant, agent, other representative or contractor (or any employee, ant, agent, or other representative thereof) engaged or employed by a party in connection with the

- 1.24.

Package

Once submitted to Organizer, a Booking Form constitutes an offer to purchase a Package in accordance with these Conditions and is irrevocable by Client. The submission of a Booking Form does not guarantee that Client will be; (i) permitted to schibit at or otherwise participate in the Exhibition, (ii) assigned to a particular section or location on the virtual Booking provided with the actual amount of Space and/or Sponsorship requested. Organizer reserves the right to reject any Booking Form. A binding contract shall only come into defect when written confirmation (whether by email or otherwise) of acceptance is sent by Organizer to Client (whether or not it is received). Except as set out in these Conditions, no variation of this Contract, including, without limitation, any updates to the Package, shall be effective unless such variation is agreed in writing by both parties. These Conditions apply to this Contract to the exclusion of any other terms that Client seeks to impose or incorporate, or which are implied by trade, custom, practice or course of dealing.

- Fee:
  Client shall pay the Fees in cleared funds in accordance with the payment terms stated in the Booking form. Organizer shall have no liability whatsoever if Client pays the Fees (or any portion thereof) into any bank account other than the bank account specifically designated by Organizer to Client for payment. In particular, Organizer shall not be responsible for any losses suffered by Client due to third party fraud, including, without limitation, false change of bank account communications, identity theft and other scams. Payment of the Fees into Organizer's designated bank account only shall satisfy Client's payment obligations under this Contract. To the extent that Client receives any communication notifying Client of a change in Organizer's designated bank account, Client is required to verify the authenticity of the same directly with Organizer. Without prejudice to any other right or remedy it may have, if Organizer does not receive the Fees into Organizer's designated bank account in claired fushs by the due date for payment, Organizer shall be entitled to: (i) supend ann/or disable Client's and its Personnel's access to the Platform and/or the Website, and/or (ii) charge and/or withdraw the provision of any element of the Package, and/or (iii) charge interest on such overduse sum from the due date of payment at the annual rate of 4% about the particular of the particular of the control of any access to the Platform basis and being compounded quarterly until payment of the overduse sum is made, whether before or after judgement. Where Organizer takes any such action, Client shall not be entitled to a refund of any portion of the Fees it has already paid in respect of the Package and the Fees shall remain due and payable in full.
- northor of the Fees it has already paid in respect of the Package and the In Fees shall remain due and payable in fall.

  It is the intent of the parties that Organizer shall receive the Fees net of any. (i) banking and other transfer of payment changes, and (ii) applicable traxes, including, without limitation, VM, GST, sales, service or withholding taxes. (Taxes), all of which shall be paid solely by Client. If and to the extent that any Taxes are levied upon, or found to be applicable to, the whole or any portion of the Fees, the amount of the Fees shall be increased by an amount necessary to compensate for the Taxes (including, without limitation, any amount necessary to gross up of for Taxes levied on the increase itself).

  Client's general obligations

  Client's general obligations

  Client's general obligations

  Client shall comply with: (i) all laws (including, without limitation, all laws relating to anti-bribery, anti-corruption, trade sanctions and export controls), (ii) all rules, regulations and instructions issued by Organizer from time to time in connection with any element of the Package, and (iii) the provisions of the Manual, including, without limitation, all oparational requirements stated therein.

  Client warrants, represents and undertases that: (i) ih as the right, tite and authority to ensure that it is contract on behalf of Client has the requisite authority to do so.

  Client and its Personnel must not: (i) act in any manner which causes offence, annoyance, nuisance or inconvenience to Organizer and/or any other attended of the Eshibition.

  Client shall compare, and organizer and/or the Eshibition.

  Client shall compare, and organizer and/or the Eshibition.

  Client that or Organizer and/or any other attended of the Eshibition information is a course.

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  Without limitation, Client shall provide Organizer with all information as Organizer may reasonably request in respect of the Package and shall nea

- 4.2.

- Exhibition.

  All Materials must comply with these Conditions. Organizer reserves the right to remove any Materials that it deems offensive, inappropriate, libellous or non-compliant with these Conditions. Client shall ensure that the Materials shall not infringe the Intellectual Property Rights of any third party. Client acknowledges and agrees that it is solely responsible and liable for any costs, damages, expenses or any other liability arising from the Materials. White ultimization to the foregoing, Client shall be solely responsible for checking the accuracy and compliance with law of any Materials and Organizer shall not be lable for any such inaccuracies.
- accuracy and compliance with law of any Materials and Organizer shall not be liable for any such inaccuracies accuracy and compliance with law of any Materials and Organizer shall not be liable for any such inaccuracies. Client warrants, represents and undertakes that the Materials are: (i) accurate and complete, (ii) Client's own original work (of which Client is the copyright owner) or that Client has gained copyright and any other applicable: clearance, consent, approval, licence or permission from any relevant third party (including, without limitation, the copyright owner and any regulatory authorities), in each case such that Client has the right to make the Materials available to Organizer for all the purposes specified in this Contract without restriction and that they do not breach or infringe anyone else's rights (including, without limitation, the intellectual Property Rights of any third party), (iii) not in any way Ideal and that they do not contravene any law or incite or encourage the contravention of any law, (v) not and will not be the subject of any claims, demands, liens, encumbrances or rights of any kind that could or will impair or interfere with Organizer's use of the Materials in connection with the provision of the Package, and (vi) if provided in digital form, free from any viruses and any other malware or corrupting elements of any kind and that they shall not cause any adverse effect on the operation of any Organizer system, publication, website, platform, media or other property and for on any users of any of the foregoing. If and to the extent that the Materials contain information is limited to generic information only and is not addroun.

- 4.10.
- (limages and details of which may be uploaded to the Pitarorm and/or the weaverly, went, waverepresents, warrants and undertakes that such information is limited to generic information only and is not of advisory.

  Without limitation to Condition 15.4, Client shall indemnify Organizer against any loss, damage, cost, claim or expense suffered or incurred by Organizer or any member of the informa Group arising out of or in connection with any third party claim regarding; (1) the inaccuracy or incompleteness of Materials, and/or (ii) any infringement of third party intellectual Property Rights relating to the Materials.

  Client connects to its details (including, without limitation, its name, logo and profile) being; (i) published in any show guide, directory and/or other promotional materials prepared in connection with the Exhibition, and/or (ii) displayed on the Exhibition website, the Platform and/or the Website. Although Organizer shall take reasonable care in any such publication/display, it shall not be liable for any errors, omissions or missiguatations that may occur. All the property of the Exhibition, and all unsuthorised transmission of audio or visual material at the Exhibition, by Client and/or its Personnel is expressly prohibited. Client and/or its Beronnel agree; (i) to surreader to Organizer or destroy on demand any material in whatever media recorded in violation of this Condition 4.11, and (ii) that the copyright and other intellectual Property Rights in any such material shall vest in Organizer unconditionally and immediately on the creation of such material. Client acknowledges and agrees that Organizer and its Personnel shall be permitted to film, sound record and photography featuring Client's Personnel (the Content). Client agrees to make its Personnel aware of such filming, sound recording and photography of the Exhibition. Client acknowledges and agrees that Organizer is the sole and exclusive owner of all rights in the Content and nevely waives any and all; (i) rights purposes, without any payment or compensation. If any of Client's Personnel has any objection to of their image in any filming, sound recording and/or photography of the Exhibition, Client shall Organizer in writine.
- Organizer in writing.

  Client acknowledges and agrees that all usernames and passwords used to access the Platform, the Website and/or the Directory are confidential and personal to Client and its Personnel (as applicable). Client shall be and remain councer that its Personnel shall not, permit others to use used usernames and/or passwords and Client shall be and remain liable for the acts and omissions of any person using such usernames and/or passwords whereor not such use was authorised by client, Client shall notify Organizer immediately of any unsurborised use of any usernames and/or passwords or any other breach of security regarding the Platform, the Website and/or the Directory that comes to its attention.

  Client acknowledges and agrees that the terms of this Contract (including, without limitation, the amount of the Fees) and the provisions of the Manual shall constitute confidential information of Organizer and Client undertakes that it shall not at any time disclose the same to any third party.

- Use of the Platform and the Website

  Client shall not and shall procure that its Personnel shall not:

  5.1. copy, reproduce, modify, create any derivative works from and/or reverse engineer any aspect of the Platform and/or the Website;

  5.1. resels, sub-license, ent, lease, transfer or attempt to assign any rights in and/or to access and/or use the Platform and/or the Website to any other person.

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  5.1. auce and any other malaware or corrupting elements of any third party in relation to its use of the Platform and/or the Website.

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  5.1. auce any robots and/or data agatering/mining extraction techniques intended to scrape data from the Platform and/or the Website.

  5.1. auce any robots and/or data gathering/mining extraction techniques intended to scrape data from the Platform and/or the Website.

  5.1. auce any rithin party applications and/or software that interacts with the Platform and/or the Website.

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- and/or the Website.

  If Client and/or any of its Personnel is in breach of this Contract (and/or any website terms of use and/or fair or acceptable use policies indicated on the Platform and/or the Website and/or any end user licence agreements indicated at the time of software download), Organizer reserves the right without liability to suspend and/or disable Client's and its Personnel's access to the Platform and/or the Website.

Data protection

Each party acknowledges and agrees that it is responsible for its own processing of personal data in connection with this Contract (and, where applicable, the parties agree that each party acks as a data controller for the purposes of the General Data Protection Regulation (Regulation (EU) 2016/679)]. Each party shall: (i) only process personal data in compliance with, and shall not cause itself or the other party to be in breach of Data Protection Law, and (ii) act reasonably in providing such information and assistance as the other party may reasonably request to enable the other party to comply with its obligations under Data Protection Law, if either party becomes aware of a Reportable Breach, if esting the other party with reasonable details of such Reportable Breach, if either party became with the other party with reasonable details of such Reportable Breach, if either party became with the other party with reasonable details of such Reportable Breach, if either party beceives any communication from any supervisory authorities in respect of the Reportable Breach, if either party tweelves any communication from any supervisory authorities in respect of the Reportable Breach, if either party tweelves any communication from any supervisory authority relating to the processing of personal data in connection with this Contract, it shall: (i) provide the other party with reasonable details of such communication, and (ii) at creasonably in cooperating with the other party with reasonable details of such communication, and (ii) at creasonably in cooperating with the other party with reasonable details of such communication, and (ii) at creasonably in cooperating with the other party with reasonable details of such communication, and (ii) at creasonably in cooperating with the other party with reasonable details of such communication and out discoles to the apmentity of Condition 6.1, Client acknowledges and agrees that if it receives any list containing personal data from Organizer as part of th

- provided to Cellent is less than anticipated as a result of Organizer's compliance with balls revocation awas provided to Cellent is less than anticipated as a result of Organizer's compliance with balls revocation awas provided to Cellent is less than anticipated as a result of Organizer's hall be responsible for the development and set-up of the Exhibition, the Platform, the Website and the Space. Organizer reserves the right at any time to make such alterations to the Exhibition, the Platform, the Website and/or the Space as Organizer in its absolute opinion considers to be in the best interests of the Exhibition. Client undertakes to: (i) be solely responsible for the customisation of the Space (including, without limitation, branding and dressing), and (ii) participate in the Exhibition for the duration of the Exhibition. Client undertakes to: (i) be solely responsible for the customisation of the Space (including, without limitation, branding and activities. Organizer reserves the right, without liability and at Client's risk and expense, to remove any Materials and/or other exhibits which Organizer considers in its resonable opinion: (i) contravene any law and/or any applicable industry regulations/standards, (ii) constitute counterfeit goods and/or infringe the Intellectual Property Rights of any third party, (iii) are likely to cause ofference, and/or (vi) do not otherwise comply with these Conditions.

  Client may not share the Space with any third party without the prior written consent of Organizer (and any such consent shall be conditional on the Space sharer agreeing to comply with any terms, conditions and restrictions as may be prescribed by Organizer, il and to the extent that Client is permitted to share the Space, client shall remain responsible for the Space in its entirely and shall be liable for any act of the Space in the service and shall be formed at other than a share's Personnel comply with this Contract, Organizer reserves the right without liablify to suspend and/or disable Client's

- Client shall: (i) provide Organizer with all Materials within any deadlines specified by Organizer, and (ii) comply with Organizer's specifications and technical requirements in relation to all Materials. If Client does not, Organizer reserves the right to refuse to print, publish or otherwise use any or all of the Materials (but all Fees in respect of the Sponsors) basil remain due and payable in full).
  Although Organizer shall take reasonable care in the production of any deliverable incorporating the Materials, the fine to be label for any errors, omissions or misquotations that may occur. Without limitation to the foregoing, Organizer cannot guarantee any exact colour matches in its incorporation of Materials are and yocknown sould in Materials are being specifications. All Materials are subject to the approval of Organizer (bowever, notwithstanding any such approva), Client shall have sold er supportable of such Materials. Organizer reserves the right to reject any Materials at any time after insulinty in respect of such Materials. Organizer reserves the right to reject any Materials at any time after manner as specified in the Booking Form, but shall not be liable on where reasonable modifications are made. Client's details on the Platform, the Website and/or in connection with the creation of any materials relating such materials, in circumstances where this Contract is terminated Organizer may at its discretion continue use the Materials and Client's desonable of the Contract. In view of the time and cost required to remove the same from the Platform, the Website and/or any materials relating to the Exhibition cannot reasonable be subtened by Organizer. If Client and/or any of its Personnel is in breach of this Contract, Organizer reserves the right without liability to (i) suspend or discontinue the use of any Materials, and/or (ii) refuse and/or withdraw the provision of any element of the Sponsorship.

- Specific terms relating to Directories
  If Client purchases a Directory entry as part of the Package, the terms of this Condition 9 shall apply. The
  Booking Form may specify that it is compulsory for Client to purchase a Directory entry in connection with
  the Eshibition.

  The length of time that Client is entitled to have its Directory entry live for, and the extent of its coverage
  within and benefits related to the Directory, shall be specified in the Booking Form.
  All Directory Content shall be conditioned on occonfidential and non-proprietary. Client waives any moral
  rights in the Directory. Content to the fullest extent permitted by law.

  If Client and/or any off its Personnel is in breach of this Contract, Organizer reserves the right without liability
  to suspend Client's use of, access to, coverage within and benefits related to the Directory.

  Organizer's total liability to Client in connection with the Directory, howsoever arising, shall be limited to
  the total amount of the Fees paid by Client in respect of the Directory only.

- 9.5

Limitation of rights granted

Client's rights in relation to the Exhibition and the Package are strictly limited to those set out in this

Contract. Client shall be permitted to advertise on its own website the fact of its attendance and participation in the Exhibition, including, without limitation, by providing a web link to the Exhibition website, provided that Organizer may request at any time and for any reason that Client removes any such advertising and Client shall be required to comply with any such request promptly. Client is not permitted to: (je establish a website specifically relating to the Exhibition, and/or (j) therelise from the contract of advertise its association with the Exhibition and/or Organizer, except as expressly stated herein or with the prior written consent of Organizer. Noting in this Contract shall be construed as granting to Client any right, permission or licence to use or exploit the Intellectual Property Rights of any member of the Informa Group.

Changes to the Exhibition

Notwithstanding any other provision of this Contract, Organizer reserves the right without liability at any 
Notwithstanding any other provision of this Contract, Organizer reserves the right without liability at any 
time and for any reason to make reasonable changes to the format, content, opening hours, duration, dates 
and other timings of the Exhibition. If any such changes are made, this Contract shall continue to be binding 
on both parties, provided that the Package shall be amended as Organizer considers necessary to take 
account of the changes.

Cancellation and changing the date(s) of the Exhibition by Organizer
Organizer reserves the right to cancel or change the date(s) of the Exhibition at any time and for any reason
(including, without limitation, if a Force Majeure Event occurs which Organizer considers makes it illegal,
impossible, inadvisable or impracticable for the Exhibition to be held).

- In the event that the date(s) of the Eublistion are changed to new date(s) that are within twelve (12) months of the originally scheduled Opening Date of the Eublistion, or where the Eublistion is cancelled but is accomably expected by Oppnion to be held at any time in the next Cladent Yare, It's Contract shall continue in full force and effect and the obligations of the parties shall be deemed to apply to the Eublistion on the new dates or when it is next staged (as application) in the same way that they would have applied to the originally scheduled Eublistion. For the avoidance of doubt, nothing in this Condition 12 shall excuse client from the payment of the Fees in accordance with the payment terms stated in the Booking Form. Where the Eublistion is cancelled and is not reasonably expected by Organizer to be held in the next Caledard Yare, the terms of this Condition 12.3 shall apply:

  12.3.1. If the Exhibition is cancelled other than as a result of a Force Majeure Event (in which case the provisions of Condition 12.3 apply), this Contract shall terminate without liability provided that, at Client's election, any portion of the Fees already paid shall be refunded or a credit note for the amount of the Fees already paid shall be refunded or a credit note for the amount of the Fees already paid shall be refunded or a credit note for the amount of the Fees already paid shall be refunded or a credit note for the amount of the Fees already paid shall be refunded or a credit note for the amount of the Fees already paid shall be refunded or a credit note for the amount of the Fees already paid shall be refunded or a credit note for the amount of the Fees already paid shall be refunded or a credit note for the amount of the Fees already paid shall be refunded or a credit note for the amount of the Fees already paid shall be refunded or a credit note for the amount of the Fees already paid shall be refunded or a credit note for the amount of the Fees already paid shall be refunded or a credit note for the amount of
- - amount of the Fees already paid shall be issued and Client shall be released from paying any further portion of the Fees;

    12.3.2. if the Eshibition is cancelled as a result of a Force Majeure Event, this Contract shall terminate without liability provided that: (i) Organizer shall be entitled to retain an amount cqual to 50% of the total Fees (the Revised Fees) from any portion of the Fees already paid or, where no Fees have been paid or where the portion of the Fees already paid is less than the Revised Fees, Organizer shall be entitled to submit an invoice in respect of the balance (or the whole as the case may be offer the Revised Fees, which shall be become immediately due and payable, and (ii) after the deduction of the Revised Fees, which shall be became the mount of Fees already paid shall be either shall be released from paying any further portion of the Fees.

    Client ten of the Common of the Fees.

    Client cancellation or the ten to be provisions of this Condition 12 set out Client's sole remedy in the event of cancellation or the throughing of the date(s) of the Exhibition and all other liability of Organizer is hereby expressly excluded.

- Cancellation by Clent
  The application for the Package is irrevocable by Client and, save as expressly stated in the Booking Form.
  The application for the Package is irrevocable by Client and, save as expressly set out in these Conditions and/or in the
  Booking Form, no refunds shall be given and the Fees shall remain due and payable in full.
  To the extent that the Booking Form expressly permits cancellation by Client, Client may cancel the Package
  on written notice to Organizer, except where Organizer has the right to terminate this Contract under
  Condition 14.1. Upon any such cancellation by Client, Client shall pay Organizer such cancellation fees as
  are stated in the Booking Form. For the purpose of determining any such cancellation fees, the relevant
  dates shall be fixed by reference to the originally scheduled Opening that of the Eshibition and not any
  newly scheduled Opening Date of the Eshibition that has been changed pursuant to Condition 12.2. 13 2

- Termination

  Organizer may terminate this Contract without liability immediately at any time by written notice to Client

  (Ticinet: (i)) has committed a material breach of any of its obligations under this Contract or any other
  agreement between any member of the Informa Group and Client and either such breach is irremediable or
  Client has not remedied such breach (if the same is capable of remedy within fourteen (1)4 object of receiving
  written notice of the breach (or such lesser period as would be required for the Protech to be remedied in
  sufficient time prior to the Opening Date of the Exhibition or any element of the Package being provided on
  a scheduled date), (ii) goes into liquidation, is declared insolvent, has an administrator appointed for an
  application is made for the same), cases to carry no business or suffers any analogues were thin any
  jurisdiction, or (iii) is convicted of any criminal offence or otherwise so conducts itself as to bring itself, the
  Exhibition and/or Organizer into disreptive. Without prejudice to any other right or remedy it may have, in
  the event that Organizer terminates this Contract pursuant to this Condition 14.1, Organizer shall not be
  required to refund any Fees received from Client and Organizer shall be entitled to sobmit an invoice in
  respect of the balance (or the whole as the case may be) of the Fees which shall become immediately due
  and payable.
- respect of the balance (or the whole as the case may be) of the Fees which shall become immeositely use and payable.

  Organizar may terminate this Contract without liability immediately at any time by written notice to Client in Organizar (is determined in its balouted discretion that the provision of the Package to Client is not in the bast interests of the Eshabition and/or not in Organizar's legitimate commercial interests, (ii) is required by any financial institution to case trading with certain individual/verities and/or in certain geographical locations, and/or (iii) decides to cancel the Eshibition and does not wish for this Contract to continue in full force and effect pursuant to Condition 12-2. In the event that Organizer terminates this Contract pursuant to this Condition 14-2, any portion of the Fees already paid shall be refunded (where legally permissible) and Client shall be refeased from paying any further portion of the Fees. Client acknowledges and agrees that the refund of Fees paid is Client's sole remedy in the event of termination by Organizer under this Condition 14.2 and all other liability of Organizer is hereby expressly.
- exclused. Upon any termination of this Contract, without prejudice to any other right or remedy it may have, Organizer reserves the right without liability to suspend and/or disable client's and its Personnel's access to the Platform and/or the Webste and cover over any Materials. Organizer shall be free to re-sell any aspects of the Package as it shall deem fit. Termination of this Contract shall not affect any rights, remedies, obligations or liabilities of either party that 14.4
- have accrued up to the date of termination.

  Conditions 1, 3, 4.9, 6.2, 8.3, 9.5, 10, 12, 13, 14, 15, 16 and 17 shall survive termination of this Contra

- The minimation of this Colfides a sharm on articles and any extremely as the standard of the sharm of the sha
- 15.5
- Client acknowledges and agrees that, in light of the Fees, the provisions of this Condition 15 are no more than is reasonable to protect Organizer as the organizer of the Exhibition and the provider of the Package.

- **16.** 16.1.
- Chearal

  Organizer reserves the right to refuse any person entry to the Exhibition are not reprovoser of the vackage.

  Organizer reserves the right to refuse any person entry to the Exhibition or to remove any person from the Exhibition at any time.

  Client acknowledges and agrees that Organizer and any member of the Informa Group shall have a prepetual, prevocable, royalty-free, non-exclusive, wondrived lecroes and right to collect and maintain, and to reproduce, publish, display, transmit, distribute, adapt, create derivative works from, syndicate and to reproduce, publish, display, transmit, distribute, adapt, create derivative works from, syndicate and otherwise exploit or use, commercially or otherwise, in any medium, any and all; (i) analytics data captured at or in connection with the Package (including, without limitation, and/or any lead generation/match-making initiatives), and/or (ii) Materials and other information and/or any tended or made available by Client at or in connection with the Package, the Exhibition and/or any other events owned, organized, managed or operated by Organizer or any member of the Informa Group (in each case whether prior to, concurrently with, or following the entering into of this Contract) (together, both (i)) and (ii) being the Data). The foregoing shall include, without limitation, Organizer being entitled to use, repurpose and reproduce the bata to create, develop, sell or otherwise make available products, services or works in any media or form (whether physical, digital or intangible) now known or later developed within any include, without limitation, Organizer incorporating all or any part of any Materials and other information and/or materials displayed or made available by Client into such products, services or works).

- developed (which may include, without limitation, Organizer incorporating all or any part of any Materials and other information and/or materials displayed or made available by Client into such products, services or works).

  Nothing in this Contract shall create a partnership, joint venture or agency relationship between the parties. If and to the extent that there is any conflict between these Conditions and the Booking Form, the terms of the Booking Form shall prevail.

  Each party acknowledges and agrees that this Contract constitutes the entire agreement between the parties in relation to the Exhibition and the Package and that it supersedes any and all prior oral or written understandings, communications or agreements with respect to the subject matter hereof.

  Client may not assign or sub-contract any of its right to obligations under this Contract without the prior written consent of Organizer. Organizer shall be entitled to assign any and all of its rights under this Contract to any member of the information of the contract to any member of the information of the contract to any member of the information of the contract to any member of the information of the Contract to any member of the information of the Package.

  No failure by either party in exercising any right or remedy shall operate as a valver of the same. No walver by either party of any breach by the other party shall be considered as a waiver of any subsequent breach of the same or any other provision of this Contract. The rights and remedies under this Contract are cumulative and are not exclusive of any rights or remedies provided by Jun.

  If any provision of this Contract is or becomes invalid, illegal or unenforceable, that provision shall be deemed modified on the missing any rights or remedies provided by Jun.

  If any provision of this Contract is or becomes invalid, illegal or unenforceable, that provision shall be deemed deleted. Any modification to or deletion of a provision under this Contract tor so the party shall be glean and eff

- Or a promission used unity columnost add sinal not altext the valuinty and enrocessingly of the Fest of that Contract.

  Unless it is expressly stated otherwise, this Contract does not give rise to any rights for a third party to enforce any term of this Contract. The rights of the parties to terminate, rescind or agree any variation, waiver or settlement under this Contract are not subject to the consent of any other person. Organizer reserves the right to set off any indebtedness of Client to Organizer against any indebtedness of Organizer to Client, regardless of whether any such indebtedness arises pursuant to this Contract or otherwise. 16.9.
- omerwise. Any notice or other communication given to a party under or in connection with this Contract shall be in writing (which includes, without limitation, email).

Governing law and jurisdiction
This Contract shall be governed by and construed in all respects in accordance with the laws of Malaysia and the Client submits to the non-exclusive jurisdiction of the Malaysian courts for all purposes relating to this Contract.